

# CROWDFUND THIS!

A RIDICULOUS GAME OF INSPIRING OTHERS  
TO SINK THEIR HARD-EARNED MONEY  
INTO FINANCING THE HOPEFUL CREATION  
OF WHATEVER RIDICULOUS HERD GARBAGE  
YOU CAN DREAM UP

WE ALL KNOW THAT ONE PERSON WHO THINKS OF  
THEMSELVES AS "THE IDEAS PERSON," ALWAYS TALKING  
ABOUT SOME SORT OF GREAT AND NOVEL CREATIVE  
PROJECT THAT COMBINES THE BEST ELEMENTS OF ALL  
THE VARIOUS PIECES OF GUFF AROUND YOU AND THEM  
INTO SOMETHING AMAZING AND AWESOME.

CROWD-FUNDING GIVES THAT PERSON AN OPPORTUNITY TO  
PROVE HOW GREAT THEIR IDEA IS. OTHER PEOPLE CAN  
CONTRIBUTE MONEY - REAL ACTUAL MONEY - TO SHOWING  
JUST WHAT A WONDERFUL IDEA IT IS.

THIS IS A GAME ABOUT BEING THAT PERSON.

AND THE PEOPLE VOTING.

## - HOW TO PLAY -

FIRST, TO PREPARE THE GAME, GET ALL THE CARDS AND SHUFFLE THEM UP WITH THEIR 'CROWDFUND THIS' BACKS VISIBLE. THEN, EACH PLAYER DRAWS THREE CARDS, AND THE GAME BEGINS WITH THE YOUNGEST PLAYER'S TURN.

1. THE PLAYER LOOKS AT THEIR HAND OF THREE CARDS AND DECIDES IF THEY WANT TO THROW ANY OUT. THE PLAYER CAN DISCARD ALMOST ANY CARD AND DRAW A NEW ONE, BUT THEY MUST DISCARD EACH CARD FACE-DOWN, SO NOBODY CAN SEE IT. EACH CARD DISCARDED IS DISCOUNTED FROM YOUR SCORE AT THE END. YOU CAN ONLY DISCARD 'SUCCESS' OR 'DISASTER' CARDS IF YOU HAVE ANOTHER IN YOUR HAND.

2. WHEN THE PLAYER IS READY TO GO, THEY START TO TELL ALL THE OTHER PLAYERS ABOUT THEIR AMAZING PROJECT. AS THEY EXPLAIN ELEMENTS OF THE PROJECT, THEY REVEAL ONE OF THE CARDS THEY'RE HOLDING THAT EXPLAINS THE IDEA, FACE-UP. A PLAYER CAN DRAW MORE CARDS EVERY TIME THEY REVEAL A CARD, OR, IF THEY HAVE ONLY ONE CARD LEFT, THEY CAN CHOOSE TO PUT IT DOWN FACE-DOWN AND END THEIR TURN. THEN THE NEXT PLAYER DOES THEIR PITCH, AND SO ON.

3. ONCE EVERYONE HAS PITCHED THEIR GREAT PROJECT IDEAS, EVERYONE VOTES ON WHICH PROJECT THEY WANT TO FUND. YOU CAN'T VOTE FOR YOUR OWN IDEA. THEN, AFTER VOTING, EVERYONE REVEALS THE LAST, FACE-DOWN CARD.

THAT'S IT!

## -SCORING!-

- IF ANYONE VOTES FOR YOUR PROJECT AT ALL, YOU GAIN A NUMBER OF POINTS EQUAL TO THE NUMBER OF CARDS YOU USED TO MAKE THE PITCH.
- IF A PROJECT EARNS THE VOTES OF A MAJORITY OF PLAYERS, THAT PROJECT IS CONSIDERED 'FUNDED' AND THE PLAYER WHO MADE THE PITCH SCORES DOUBLE THE NUMBER OF CARDS THEY USED. EVERYONE WHO VOTED FOR IT SCORES THAT MANY POINTS AS WELL.
- YOU LOSE A NUMBER OF POINTS EQUAL TO THE NUMBER OF CARDS YOU DISCARDED AT THE START OF THE GAME.
- FINALLY, IF YOU REVEAL THE LAST CARD AND IT SHOWS YOUR PROJECT IS A MASSIVE SUCCESS, YOU SCORE DOUBLE! EVERYONE WHO VOTED FOR IT SCORES DOUBLE! IF YOUR PROJECT WAS ALSO FUNDED, FEEL REALLY SMUG!
- IF YOU REVEAL THE LAST CARD AND IT SHOWS YOUR PROJECT WAS A DISASTROUS FAILURE, EVERYONE WHO VOTED FOR IT LOSES ALL THE POINTS THIS ROUND - BUT NOT YOU! YOU CONVINCED THEM TO INVEST, AFTER ALL!



**INVINCIBLE INK**  
LOOK READ PLAY

CROWDFUND THIS! IS A MICRO-GAME PRODUCED BY  
INVINCIBLE.INK GAMES, MADE BY TALEN LEE (@TALEN\_LEE  
ON TWITTER).